

# DeliveryScript v2.0

# Installation Guide

## Congratulations!

First of all, we would like to congratulate you on setting up your new digital product store. Selling digital products online is like no other businesses, and with the right tools you can easily fully automate your order fulfillment process.

DeliveryScript is built for businesses like yours, and with you in mind. It delivers your digital products right to the 'doorstep' (email address) of your customers, 24/7 – even while you are sleeping. All you need to do when you wake up in the morning is to log in to PayPal to check how much sales you have made without worrying about emailing your customers their purchased items.

We also understand the pain of installing software and that is why we designed DeliveryScript to function without other software such as the MySQL database or the ionCube loaders. Furthermore, this is achieved without the slightest bit of compromise on features and security.

## Installation

Delivery Script is designed to work out of the box on most servers. It has been installed on servers operated by popular web hosts such as HostGator, GoDaddy, DreamHost, etc. by our users without any problems. The installation process is continuously being refined based on feedback from our large base of users.

### Step 1: Configure Your Delivery Script (dsconfig.php)

Open up the configuration file **ds-config.php** with your favourite text editor e.g. Notepad, WordPad, TextPad, etc. Try to use the simpler text editors rather than the more sophisticated applications such as Microsoft Word to avoid data corruption (due to the auto formatting features in Word).

#### 1.1 Setup Your Products

Fill in your Product details according to the format you see in the configuration file. All you need to do is simply replace the sample data with your own. You can add or remove rows according to how many products or product variants you are selling. Format and field reference:

```
$products[] = 'item number,item name,currency=amount,filename,link lifetime (in seconds)';
```

No.	Field Name	Description	Remarks
1.	Item Number	Assign a <b>unique id</b> e.g. 1, 2 , 3, etc. for each of your product.	Item number <b>must</b> be unique. Specify this as the item number in your PayPal button's <b>item_number</b> field.
2.	Item Name	Assign a short but descriptive name for your product e.g. <b>My Ebook (Premium)</b> . It will be displayed in the order emails and invoices.	Specify this as the item name in your PayPal button's <b>item_name</b> field.
3.	Currency=Amount	You can set prices in different currencies for the same product. This will be useful if you sell in different markets e.g. US and UK and you accept payments in different currencies. <b>Example:</b> 69.00=USD:49.00=GBP	Note the use of colon (:) and no spaces throughout the entire field.
4.	Filename	The exact filename of your product file e.g. <b>My_Ebook.pdf</b> or <b>DeliveryScript-v1_0_3.zip</b> <i>Do not include path information!</i>	Filename must be exactly the same as the product file residing on your server.
5.	Link lifetime (in seconds)	Specify how long you want the download links for each of your product to be valid before it expires. This is in terms of <b>seconds</b> and we recommend a minimum of at least one day i.e. <b>86400</b> so that your buyer has sufficient time to download. If your files are large and takes up to days to complete downloading then we recommend setting it for up to a week i.e. <b>604800</b> . No comma (,) allowed.	<b>Easy Reference:</b> 1 day – 86400 2 days – 172800 3 days – 259200 4 days – 345600 1 week – 604800 2 weeks – 1209600 Never Expire – 0

## 1.2 Setup Your Store

Fill in your Store details by replacing the sample data with your own. Take note that the **Primary** PayPal Email Address is the one with the **Primary** status in your PayPal account, **not** the PayPal email address you intend to use r your store (unless you intend to use your **Primary** PayPal Email Address for your Store).

### 1.3 Setup Your Admin User

Fill in your Admin details by replacing the sample data with your own. Please change both the **Admin Username** and **Admin Password** for your own security. Also please specify an email address that you frequently check.

### 1.4 Setup Your Security

Fill in your Security details by replacing the sample data with your own. Try to specify a really long and gibberish **Secret Key** (preferably containing random letters, numbers and other symbols) as it adds to the strength of your DeliveryScript's security system. **PayPal PDT Token** is optionally and is only required if you wish to display the download link on your website for your buyers after payment (download link will still be sent via email as usual). However, we strongly recommend to turn on PDT from your PayPal profile page to enable quick download process for your customers.

## Step 2: Upload and Install Delivery Script

Using an FTP client (we recommend the free **FileZilla** FTP client), upload all files and folders (maintaining the directory structure), to your server or web hosting account.

### 2.1 Change the Permissions of Upload Directory (dsuploads/)

Next you need to change the permissions of the **upload directory** i.e. **ds-uploads/** to **777** i.e. **CHMOD 777 (or 0777)** so that PHP have sufficient permission to perform operations in it.

### 2.2 Go to the Install Page (i.e. <http://www.yourstore.com/delivery/ds-install.php>)

Using your favourite web browser, go to the DeliveryScript install page on your website and run the installer script by clicking "Run Installation".

### 2.3 Upload Your Product Files

Last but not least you have to upload your product file(s) to the encrypted directory that has just been created in your **upload directory**. Please keep the location of the encrypted directory secret *or you will be risking digital theft of your products!*

## Setup PayPal Instant Payment Notification (IPN)

Delivery Script uses PayPal's reliable Instant Payment Notification (IPN) system and therefore it is required that the IPN setting in your PayPal account is turned to 'On'. To do this simply **log in to PayPal**, under **My Account** tab click on **Profile**, under **Selling Preferences** click on **Instant Payment Notification Preferences**, on the Instant Payment Notification Preferences page click **Edit** and on the edit page **check the checkbox to activate IPN** and enter your **IPN URL** as the **Notification URL**, click **Save** and you are done! Screenshot of how it should look like:

My Account | Send Money | Request Money | Merchant Services | Auction Tools

### Instant Payment Notification Preferences

[Learn More about Instant Payment Notification](#)

Before activating Instant Payment Notification, please [read the instructions](#) to ensure that you can support the notification system.

Instant Payment Notification integrates PayPal payment notification and authentication with your website's back-end operations. Check this box to activate Instant Payment Notification, and enter the URL at which you will receive the payment notifications below.

Notification URL:

## Tracking ROI (Referrers) and iDevAffiliate Sales

To track referrers and affiliate sales, you will need to place the file **ds-custom.php** in the same directory as your sales page or the page with the PayPal buy now button and include the following code:

`<?php require_once('ds-custom.php'); ?>` in the first line.

You will also need to include the code line:

`<input type="hidden" name="custom" value="<?php echo htmlentities($pp_custom, ENT_QUOTES) ?>">`

in your PayPal button form fields. Note that you need to change the extension of your sales page to **.php** instead of **.htm** or **.html** in order for this to work.

## Testing Before Going 'Live'

You are probably in a rush to launch your new venture, however we suggest that you perform a few tests to make sure that your setup is correct and that your buyers will get their products right after payment just as you offered. Basically there are simple three steps to testing Delivery Script: verifying setup, using **testorder.html**, and a 'live' test.

### Step 1: Verifying Setup

Verifying setup simply lets you have a better view of your settings as well as make sure that Delivery Script is able to locate your product files. To do that, simply go to your **Admin area** at <http://www.yourstore.com/ds-admin/index.php>. If you see an error message, fix the error and re-upload your configuration file **ds-config.php**. Once everything is ready you should see an admin login screen. Once you log in to your **Admin Area**, click on the **Verify Setup** link to verify your setup.

### Step 2: Using testorder.htm

Testorder.html is able to simulate a PayPal order with test fields so you can test your setup without making a real purchase via PayPal (which is not a bad idea actually – the next subsection will explain in details). Admin alerts, Clickatell SMS alerts and iDevAffiliate notifications will all be active in this testing mode. In order for Delivery Script to accept test orders, you must first change the **Testing Mode / \$testing\_mode** setting to **'Y'** re-upload your configuration file **ds-config.php** to your server.

Then open up **testorder.html** (you can do this locally – just double click the file on your computer) and fill in the fields accordingly. Make sure to enter the correct item price and item number, or your test order won't be processed. Once you are done click **Test Order** to submit and you should see just an empty screen. Check your admin email as well as the simulated buyer's email for the notifications. This test will only test for the email deliverability of DeliveryScript on your server.

**Important:** once you are done with **testorder.html** testing, change back **Testing Mode / \$testing\_mode** to 'N' else you will be susceptible to digital theft.

### **Step 3: Making a Real Purchase**

In order to test the instant download link on your website, you must make a **real** PayPal purchase. You have to use another PayPal account (PayPal allows up to two accounts per person – one business and one personal) to make the purchase. Don't worry as you can refund the purchase afterwards (in fact this method of testing is recommended by PayPal).

### **Setup Complete!**

Need help with the installation?

We can do the installation for you, free of charge. Simply fill the installation request form here:

<http://www.deliveryscript.com/support>

Or if you have any questions, please contact: customer.service [at] deliveryscript.com